

Fact Sheet – Board of Certification for Professional Organizers

Entrepreneur's Start Up Magazine called professional organizing a hot new career field in 2006.

As the professional organizing industry matures, more people recognize the viability of professional organizing as a career. The level of professionalism in the field has increased dramatically as a result. For many individuals becoming a professional organizer is a first career choice, instead of a second or third career. New organizers are entering the profession with businesslike attitudes and business skills along with their competency in time management, space planning and organization.

The increasing number of television and cable shows, magazines, and retail outlets dedicated to the notion of "organized is better" recognizes the need for order in our fast paced, overstuffed world.

Home storage products have become a \$4.36 billion industry. Newsweek, June 7, 2004

Hiring a professional organizer is not just for rich people or a luxury. Instead, it is often a quality of life option for those who struggle with clutter, information overload or a society increasingly focused on consumerism.

Eighty percent (80%) of what we keep we never use, said Agency Sales Magazine in April 2003.

Twenty-three percent (23%) of adults say they pay bills late (and thus incur fees) because they lose them. Harris Interactive.

More than one in four Americans said that they would like to be better organized. Agency Sales Magazine, April 2003.

The average American spends 55 minutes a day –roughly 12 weeks a year – looking for things they know they own but can't find. Newsweek, June 2004

Half of homeowners rate the garage as the most disorganized place in the house and the place the entire family uses regularly. National Association of Professional Organizers, 2003.

Seventy-three percent (73%) of business people surveyed said their impressions of colleagues were influenced by the way their desks were organized. Nearly 70% believed that coworkers with messy desks were perceived as less career-driven than their fastidious counterparts. Arizona Republic, June 2001.